

Twitter's length restriction its greatest asset

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Twitter has been around and created waves with its members maintaining a constant flow of conversation. Each Tweet is just restricted to 140 characters this in itself is seen as an advantage. No one is able to spam you with a 1400 word message. One of the greatest uses of Twitter besides meeting up with others is in carrying out various searches.

Here are reasons for using Twitter slightly differently, you may find some of them useful and tell others. If you are not a Twitter user you could well consider membership.

Accessible: Being on Twitter makes you an accessible person. Contacting a person on Twitter is simple.

Make friends: Actually this is the main idea of a social networking site, though some sites create closed groups. Twitter allows you to contact a wide variety of persons and track messages.

Use it as a daily diary: You can record daily events in a Tweet file. You can also record a To Do list which you can store as a Tweet file and reference from anywhere

Business uses: You can ask all employees of a company to use it, then you have a simple intranet and one which is quite effective since messages are short and can be tracked.

Recommendations: You can look for people to hire or search for a job yourself. You can request people to peep at your website and offer views and suggestions. You can even generate traffic for a blog or website.

Mobile: The way Twitter is designed it is ideally used with your mobile.

News: You can receive news updates and short ones at that.

A lot of using Twitter is up to you. Most people who use it say that others are friendly but of course there are ones who harass you. Twitter has options of blocking others as all other social networking sites.

Twitter has about 20 million users, one huge advantage is the ease with which you can use it. Others feel that it is growing too fast and could collapse, but then the big guys like Google and others have been looking to buy it.

A critical advantage which Twitter has over others is the message length restriction. What this means is the volume of communication between members is very high. Since this volume is very high correspondingly the number of topics or items of interest transacted are much more than other social media sites.